



# LORING WOODRUFF

REAL ESTATE ASSOCIATES

Depending on how you look at it, Loring Woodriff Real Estate Associates *remains*

## THE go-to firm in Central Virginia\*

when seeking assistance buying or selling residential real estate.

In 2020, the firm closed  
**\$345,547,672**  
in residential real estate sales.

That is the  
**2<sup>ND</sup> LARGEST**  
sales volume of  
**any firm** in Central Virginia.



But who cares about selling the **MOST** homes from a total volume standpoint?

**What kinds of homes are we selling and who are our agents?**

LWREA'S average sales price was the  
**highest by a large margin**  
in 2020, amongst the 5 largest firms.

AVERAGE TRANSACTION SIZE:



LWREA completed these sales with just  
**31 agents + 6 full-time support staff**

*The 4 other top firms each have at least  
83 agents and support staff.*

**Our per-agent average  
re-sales volume in 2020:  
\$11,146,699**

*The closest competitor's was \$7,559,087.*



### What does this mean for you?



- A **prestigious real estate 'brand'** that synergizes with the 'brand' or impression that your home makes on the marketplace
- A real estate firm with the most immersed, committed, experienced and **successful agents** in the business
- Loring Woodriff Real Estate Associates is a **truly local business** and every one of us plans to stay committed exclusively to our unique Central Virginia market

*\*Includes Charlottesville, Albemarle, Augusta, Fluvanna, Greene, Louisa, Nelson, Orange*